

# Stationary Set Rubric

Task	20 points	15 points	10 points	5 points	0 points
<b>Level of effort</b>	Exceeded Expectations	Pushing yourself but capable of better, occasionally off task	Working to the level of your peers. Frequently off task	Capable of dramatically better. Only doing the bare minimums. Often off task	You used your time poorly
<b>Design Complexity</b>	You chose to create a very complex design	You chose to create a fairly complex design	You chose to create a standard level of design	You chose to create a basic level of design	You did not meet the minimum
<b>Logo</b>		Well thought out and created	Average design and thought pattern	Little to no thought put into design, or poorly created	Not present
<b>Business Card</b>			Fantastic design and experimentation	Average design and experimentation	Poor design or no experimentation
<b>Resume</b>			Great design and information	Average design or missing information	Poor design or missing a lot of information
<b>Cover Letter</b>			Great design and well written	Average design and decently written	Poor design and poorly written
<b>Rough Drafts</b>			3 versions of all pieces with unique designs	2 versions of all pieces with unique designs	1 version of all pieces with unique designs
<b>Files</b>				<b>All Files turned in</b> Ai file must have all images embedded & fonts turned to outlines	<b>Missing files</b> Fonts not outlined and images not embedded

Total Points \_\_\_\_\_/100