

# DVD Case Rubric

| Task                                 | 10 points   | 5 points   | 0 points                     |
|--------------------------------------|---|--|------------------------------|
| <b>Level of effort</b>               | You tried your best   | You did well but could have used your time better                                  | You used your time poorly    |
| <b>7 Images minimum</b>              | Met or exceeded minimums on both front and back                           | You met or exceeded the minimum on front or back                                   | You did not meet the minimum |
| <b>Production &amp; DVD logo</b>     |   | On front back and spine  | Not present                  |
| <b>Starring actors named</b>         |   | On Front and back  | Not present                  |
| <b>Spine - Title</b>                 |   | In the correct orientation   | Done incorrectly or missing  |
| <b>Spine - Image</b>                 |   | Minimum of 1 typically at the top  | Not present                  |
| <b>Back Cover - Special features</b> |   | Done in a way to stand out on the back   | Not present                  |
| <b>Back Cover - Synopsis</b>         |   | Laid out in a clear and easy to read way   | Not present or readable      |
| <b>Back Cover - Barcode</b>          |   | Done with a font in black on a white rectangle shape                               | Not present                  |
| <b>Back Cover - Credit Text</b>      |   | 3 lines of universal accreditation text  | Font not used or present     |
| <b>Back Cover - Table</b>            |   | Table created using shapes to display run times, colors, etc.                      | No table present             |
| <b>Typography</b>                    | Typography is unique and readable using custom fonts with effects applied | Typography uses custom fonts but no alterations done to it or is difficult to read | You are using default fonts  |

|                                |   |  |  |
|--------------------------------|---|--|--|
| <b>Layer Masks</b>             |   | Minimum of 3, done cleanly and correctly       | Less than minimum or messy                   |
| <b>Blending Mode</b>           |   | Minimum of 2, used correctly                   | Less than minimum                            |
| <b>Shape Tools</b>             |   | Minimum of 2, used correctly                   | Less than minimum                            |
| <b>Non-Destructive editing</b> | All work was done in a non destructive manner | Most work was done in a non destructive manner | No work was done in a non destructive manner |

**Total Points \_\_\_\_\_/100**