

Final Film Rubric

Task	20 points	15 Points	10 points	5 points	0 points
Level of effort	You Exceeded all expectation and made an amazing film	You tried your best	You did well but could have used your time better	You were frequently off task and did not complete your film	You used your time poorly
Goal of the video	Can be used as a good example for future classes	Well done but not a good example for future classes	Doesn't really meet the expectations but is well done	Doesn't really meet the expectations and is roughly done	Does not meet requirements of the final film
Storytelling	Story is very complex and detailed with great logical progression	Story is told well with establishing, conflict and resolution areas	Story is overly simplistic but done decently	Story is a little confusing or missing a section	Story is very disjointed and does not make logical sense
Composition		Exceeded all expectations and created unique shots.	All camera shots asked for are present	Missing half or more of you required shots	Only basic shots used
Copyright			All elements are created by the student and copyright free including music with documentation	Some elements are stock but everything is documented correctly.	No documentation present
Run Time				Film matched or exceeded the asked for run time	Film was less than the asked for run time
Animated title graphic		Title is created with many animations and effects	Title is created with some animation and effects	Title is created but very basic with only a simple animation	Not present
Credit roll				Credit roll at the end giving credit to everyone involved	Not present

Audio		Audio is clear and docked correctly when needed with integrated music and sound effects	Audio contains music and dialog with minimal effects included	Audio contains music and dialog but no effects and some issues with the audio	Audio is muffled distorted or off
Editing	Film is clearly complex and has great detail in the planning and editing	Film is edited well with some unique cuts and transitions	Film is edited well with a couple unique cuts and transitions	Film is edited roughly with mistakes in the audio or video present	Film only has the most basic editing, simple cuts, no experimenting
Color & adjustments				Color and adjustments match what is asked for	Not present
Masking & Blending			Used the number of masks and blending modes asked for well	Used less than the number of masks or blending modes or done poorly	Used less than the number of masks or blending modes and done poorly
Keyframing and Masking			Used the number of keyframes and masks asked for well	Used less than the number of keyframes and masks asked for well	Used less than the number of keyframes and masks asked for well
Transitions			Used different transition presents and planning in camera transitions	Used different transition presents or planning in camera transitions	Not present
Documentation			All resources were documented correctly.	Most resources were documented correctly.	Not present
File Types			All files were turned in correctly	Missing 1	Not present

Total Points _____/100