

# Menu Rubric

Task	20 points	15 points	10 points	5 points	0 points
<b>Level of effort</b>	Exceeded Expectations	Pushing yourself but capable of better, occasionally off task	Working to the level of your peers. Frequently off task	Capable of dramatically better. Only doing the bare minimums. Often off task	You used your time poorly
<b>Design Complexity</b>	You chose to create a very complex design	You chose to create a fairly complex design	You chose to create a standard level of design	You chose to create a basic level of design	You did not meet the minimum
<b>Front Design</b>			Meets all expectations Photoshop work looks professional	Meets all expectations Photoshop work does not look professional	Not present
<b>Back Design</b>				Meets all expectations Photoshop work looks professional	Not present
<b>Pages and Files</b>			All Pages are created and designed. File size is correct	Missing a page or file size incorrect	Missing more than 1 page
<b>Menu Layout</b>			Menu is laid out in a logical way With custom frames.	Menu is laid out in an illogical way With custom frames.	Not present
<b>Menu Items</b>	Are all there Laid out well, with typographic hierarchy and imagery for some items.	Not completed but there Layed out but missing some typographic hierarchy or imagery	Is missing major elements But designed well	Poorly designed Is there but design is very amateur	Missing many items laid out poorly, missing major pieces
<b>Design Files</b>				All files asked for were turned in correctly.	Files were not turned in correctly.

Total Points \_\_\_\_\_/100