

Introduction Video Rubric

Task	10 points	5 points	0 points
Level of effort	You tried your best	You did well but could have used your time better	You used your time poorly
Video represents you well	Shows who you are in a positive light	Shows who you are in a negative light but done well	Done in a negative way and done poorly
Run time		Video is 1 minute or more	Video is less than 1 minute
Clip length	No clips are longer than 3 seconds	Only 1 clip is longer than 3 sec. but under 5 sec.	Clips are too long
Name, Age, Grade		All three are in the video	Missing 1 or more
You are seen in the video		In video or pictures	Not present
Discuss interests		Through audio and video	Not present
Family, friends, pets		Are introduced	Not present
Voice Over	Voice over is clear and understandable, at the right level	Voice over is there but the audio levels are incorrect	Not present
Music		Music is at the right level, docked to voice over, clean	Music is not docked, or contains foul language
Transitions		Experimented with video transitions	Not present
Effects		Experimented with video effects	Not present
Still shot		Includes at least 1 still shot	Not present
Graphics		Created graphics such as text or shapes	Not present
File Types	ZIP root folder & MP4	Missing 1 file	Not present

Total Points _____/100