

Illustrated Book Cover Rubric

Task	10 points	5 points	0 points
Level of effort	You tried your best	You did well but could have used your time better	You used your time poorly
Layer Structure	Originals on 1 layer with each trace on its own layer	Images on 1 layer, traces on a separate layer	All items on a single layer
Cover - title	Unique font choice with effects or alterations	Unique font choice with effects or alterations but not both	Basic font with no effects or alterations
Cover - Author name		Unique font choice with effects or alterations	Not present
Cover - Illustration	Should be detailed and clear as to what it is	Has decent detail or is not clear	Has little detail and is incomplete
Cover - Background	Done with good detail and works well with design	Simplistic but works well	Not present
Spine - Title of the book		In the correct orientation	Done incorrectly or missing
Spine - Illustration at top		Has some detail and fits well	Not present
Spine - Author name		In the correct orientation	Not present
Back Cover - Synopsis		Laid out in a clear and easy to read way using a different font	Not present, readable or in a default font
Back Cover - Barcode		Done with a font in black on a white rectangle shape with pricing info	Not present
Back Cover - Quote		Done with unique fonts and effects	Not present

Back Cover - Background	Done with good detail and works well with design	Simplistic but works well	Not present
File Format		Files turned in correctly	Missing files

Total Points _____/100