Poetry in Motion Rubric

Task	10 points	5 points	0 points
Level of effort	You tried your best	You did well but could have used your time better	You used your time poorly
Legible unique typography	Type is very customized and easily read. It is the most prominent thing on the poster	Type is different but doesn't draw the attention as the star of the design	Type is basic, in standard fonts without additional editing.
Concept for your work	Your imagery, type and poem all work cohesively together is a way that makes sense	There are elements in your design that do not seem to work with the overall concept.	Not present
Poetry in motion bar	Is in the correct place, size and has been altered to reflect the correct information	Does not fit correctly or has not been altered to reflect the correct information	Not present
Images (10 minimum)	Meets or exceeds minimum requirement	Between 7-9 images	Does not meet the minimum requirement
Adjustment Layers (5 minimum)	Meets or exceeds the minimum requirement, linked correctly	Between 3-4 adjustment layers, linked correctly	Does not meet the minimum requirement
Layer Styles (on 5 layers minimum)	Meets or exceeds the minimum requirement	5 total but not on different layers	Does not meet the minimum requirement
Font Choice	All text is created with new fonts that have been found	Most text is created with new fonts that have been found	Using default fonts
Color	Utilized a color scheme and gradients well	Used a color scheme and gradients but not well	No color scheme
File (20"x 23", 300ppi, CMYK, file types)	All requirements met	1 thing incorrect or missing	2 or more things incorrect or missing

Total Points _____/100